

TATUM RIDGE ELEMENTARY "CUSTOM SIGNAGE" PROGRAM



If you are interested in advertising with Tatum, simply fill out a Business Partner Application. The application forms can be found at the front office or on the school's web site. Feel free to drop the application and payment at the front office.

Returning Advertisers:

If you participated in the sign program last school year and do not need changes to your sign, simply check the Sign Renewal option on the business Partner application and pay the Sign Renewal fee of \$250.00. Note that this fee must be a monetary payment (not comprised of goods or services) and counts towards your Business Partner level.

First Time Advertisers:

If you are a new sign advertiser or wish to change your existing sign, check the New or Changed Sign option on the Business Partner application and pay a New Sign fee of \$275.00. Note that this fee must be a monetary payment (not comprised of goods or services) and counts towards your Business Partner level. In every consecutive year you will only need to pay the then in effect renewal fee, currently \$250.00 (unless you wish to change your sign). It's a great investment! Tatum will take the sign down at the end of each school year and store it for the next year.

After turning in your Business Partner application and New Sign fee, please E-mail the following information to Blepow@ymail.com or julie.kummer@hjkummer.com:

- Business Logo in the following format- PSD AI EPS or a PDF file in high quality resolution
- No full color ads, but the logo can be in color
- Logo and business information must be "ART READY" and can include: Website, telephone number and address
- Custom Signage size will be 3 feet X 3 feet along with the Tatum Eagle on the top left as pictured above.
- A proof will be e-mailed for your approval before the "Custom Sign" is printed

The New Sign fee must be received before your metal sign order can be processed. The deadline for ordering signs is January 1.

Sign Fees cannot be prorated. Please make checks payable to Tatum Ridge PTO and submit them to the attention of the Business Partner Coordinator. If you have any additional questions, feel free to send us an email at either of the above e-mail addresses.